

The Essence of NGRbON-(NGR business ON)-Overview

NGR

Helping Businesses **Grow**

The Essence of NGRbON (NGR business ON) - An Overview

NGRbON is an integrated business management solution designed from the ground up for small businesses like yours.

What Is NGRbON?

Unlike most other software applications that focus on a specific area of business, such as accounting or customer relationship management (CRM), NGRbON is an integrated business management application. It offers a complete set of core functions, including financials, customer management, sales, operations, and logistics, which address the business management needs of your entire company.

More Than a Point Solution

NGRbON is more than the typical financials software that was born out of accounting and bookkeeping, or a standalone customer relationship management solution. It helps businesses like yours manage the entire process of selling and servicing clients, and once orders are taken, they flow directly into automated fulfillment.

Comprehensive and Integrated

NGRbON is not a collection of one-size-fits-all components that have been cobbled together. Instead, NGRbON is designed and architected specifically for small businesses to be a unified, integrated software application that supports finance, manufacturing, warehouse management, and many other key processes.

An Application for Everyone

The easiest way to understand NGRbON is to think of all of the people who are involved in a business:

- There are people in sales that gather leads, go on sales calls, and make sales.
- There are people who account for what has been bought and sold, and who make sure the money flows properly in and out of the company to and from suppliers, customers, and employees.
- There are people who take customers orders and fulfill them, either by sending goods or by providing services.
- There are people who manage operations such as inventory control or service delivery.
- There are managers who monitor and manage the entire business.

Now imagine that one application can help all of these people do their jobs, and that all of them work with the same set of information using the same application that can do the following:

- Integrate all parts of your business so everyone operates on the same core business information

- Supply users with interfaces specially designed to support the way they work
- Process data in real time so you never have to wait for nightly or weekly postings, which means that the financial data of your business is always up to date and available
- Issue warnings and trigger corrective actions to take place automatically when certain limits set by managers and other users are exceeded
- Simplify reporting and analysis with easy-to-create reports and data extraction into Microsoft Excel spreadsheets

Breaking Ground for Small Businesses

Although each business is unique, common patterns of activities and challenges appear in almost every business.

The Challenges Facing Small Businesses

Small businesses focus first on increasing sales and profitability. Getting orders from customers and fulfilling them at a profit is always job one, and software can be a tool to increase efficiency and productivity. But at some point, especially if growth has been rapid, most businesses find that the process of increasing sales is being slowed down because information is not flowing smoothly from one part of the business to the other. This can happen for many different reasons.

Information Gap

The information gap refers to the lack of timely business information needed to run the business efficiently. For example, if a large order comes in that is time sensitive, the key question is: When can we fulfill this order? In the face of an information gap, the right information must be assembled from a variety of sources, if it has been properly captured in the first place. In the face of a persistent information gap, business decisions are made without sufficient information, resulting in mistakes, rework, or missed opportunities.

Process Gap

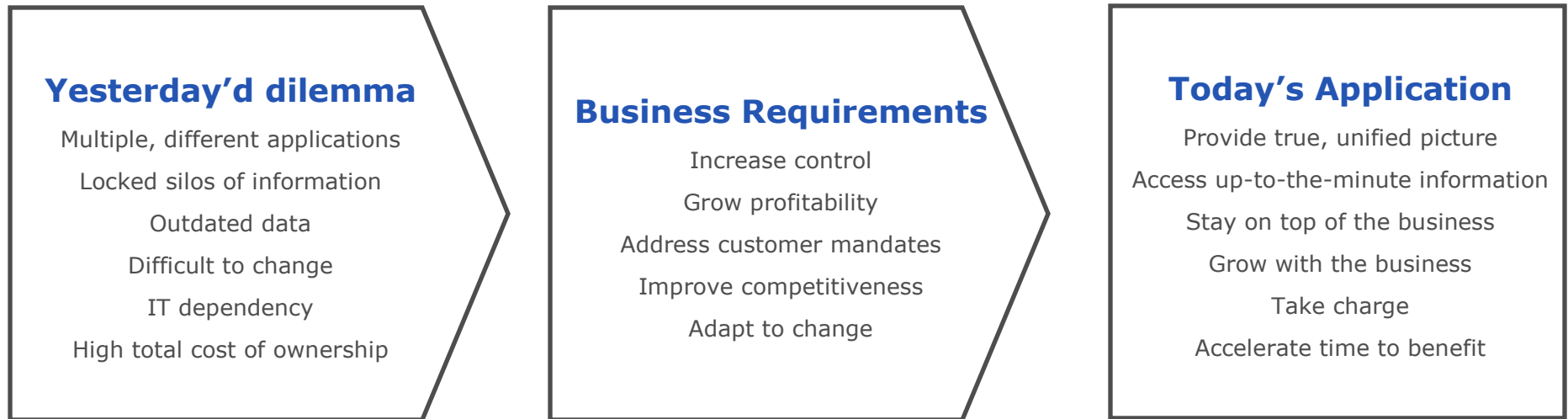
A process gap exists when manual business tasks are not automated, or automation stops in one application and must be manually transferred to another. Process gaps are resolved by duplicate reentry of information from one application into another or by constructing brittle, special-purpose software to do the transfer. Process gaps slow a company down, retard change, and reduce the possibilities for automation. Effective and complete integration in which information flows from one step to the next bridges the process gap.

Multiple Point Solutions

Companies often acquire multiple point solutions to meet specific needs as business expands; for example, an accounting application to manage general ledgers and invoices, or a warehouse management solution to keep track of inventory. Keeping this combination of applications up to date, integrated, and running smoothly can be a challenge. To get a picture of what is happening in every part of the business takes a lot of work and requires information to be extracted and reconciled across many systems. While such applications may serve for a time, ultimately your business needs a more flexible and integrated solution.

How NGRbON Addresses the Challenges

NGRbON meets the challenges of small businesses because it is designed to do so.



A Unique Approach

While most business software is focused on automation, few software companies, if any, approach the challenge of creating software in the same way as NGR. Most of the time, a software vendor picks one area, such as accounting or CRM, and builds a product to support the particular processes related to that area. How these processes work with the other fundamental processes of other areas is a question left unanswered. NGRbON is the answer to that question.

An Integrated Solution

NGRbON takes a "single solution" approach to business management and process automation. Sales, CRM, financials, and operations are all supported and automated in NGRbON. The automation of each process is integrated, as sales orders flow into the accounting software and become requests to manufacture products, which may require materials to be withdrawn from inventory. The historical boundaries between applications do not exist in NGRbON.

Streamlined Business Processes

The broad scope of NGRbON helps you streamline and automate your entire business from end to end, including CRM, accounting, warehouse management, and manufacturing. Furthermore, when an important business event occurs, automatic responses can be executed as needed. This management-by-exception paradigm increases productivity by reducing information overload and inappropriate actions, allowing users to intervene in the automated process as needed.

Instant Access to Information

Having all business data stored in a single integrated application like NGRbON means critical business information is simply a few clicks away in a configurable dashboard or through intuitive drill-down reports. Since NGRbON works primarily in real time, changes are recorded instantly, without delay. You can get the state of the business whenever you need it through a variety of different reporting mechanisms.

Customizable and Adaptable

NGRbON is designed to be easily configured, integrated, and extended. NGRbON can be adapted to meet the specific needs of local markets and vertical industries. The adaptability of NGRbON means that the software grows with your business and can be modified easily to meet your changing business needs.

Designed Exclusively for Small Businesses

NGRbON is a new breed of business management software built from the ground up exclusively for small businesses like yours.

About NGR

NGR Technosys is a global supplier of business management and revenue performance management solutions. At NGR, we live and breath business every day. We are passionate about helping our customers achieve their ambitions. Our range of business management and revenue performance management solutions are continually evolving as we innovate to answer our customer's needs.

Our Business Management solutions support accounting, operations, customer relationship management, human resources, time tracking, merchant services, and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries.

Our Revenue Performance management solutions transform marketing and sales teams of all sizes to accelerate predictable revenue. Our Revenue Performance Management solutions are both powerful and easy to use, providing explosive revenue growth throughout the revenue cycle from the earliest stages of demand generation and lead management to deal close and continued customer loyalty.

To find out more about NGR's Business Management solutions or Revenue Performance Management solutions and how they can benefit your company, please visit us at www.NGRTechnosys.com or call us at +91 8985 11 2309 or email us at info@ngrtechnosys.net.

NGR Technosys Private Limited
Hydernagar, Kukatpally
Hyderabad 500 085, India
Tel: +91 40 3290 5554
Cell: +91 8985 11 2309
www.ngrtechnosys.com



NGR

The information contained in this material represents the views of NGR on the issues discussed herein current as of the date of publication. As market conditions are always subject to change, the information contained herein shall not be interpreted as any commitment from NGR. This material is for informational purposes only and NGR makes no warranties, expressed or implied.